

## PEOPLE WITH PHYSICAL DISABILITIES

There are many reasons a person may have physical disabilities, including multiple sclerosis, amyotrophic lateral sclerosis, spinal cord injuries and neuromuscular diseases. While these are some of the main causes of physical disability, they are not the only ones.

BJLive! was founded by Joaquín Romero, who had been diagnosed with multiple sclerosis. This first-hand experience has given us great **sensitivity to the difficulties** faced by people with physical disabilities and **creativity for seeking solutions** to cope with them.

People with physical disabilities, and particularly disabilities that affect their arms, can have **difficulties in handling everyday objects** such as a computer mouse, a telephone, a remote control or keys, and have a greater need for adapted and inclusive leisure activities.

**Our solutions** allow people to **continue** doing many things in a way that is **personalized** to suit their mobility.

